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**NORTH AMERICAN
CRUISE LINES
MAJOR CRUISE LINES**



AZAMARA

3059 Grand Ave. Suite 205
 Miami, FL 33133
 Phone: (305) 539-6000
 Fax: (305) 982-2470
 Email: [firstinitiallastname@azamara.com](mailto:firstname.lastname@azamara.com)
 Website: www.azamara.com

Azamara is a destination-immersion focused brand owned by Sycamore Partners, a private equity firm.

Azamara was launched by Royal Caribbean Group in 2007, positioned as a deluxe brand – between the premium and luxury segments of the market. It was later rebranded as an up-market, destination driven experience.

Originally launched under the Celebrity Cruises' umbrella, Azamara was soon moved out as a separate brand and product identity, and with a dedicated staff.

Azamara started with two ships, the Azamara Journey and Quest, which were transferred from sister company Pullmantour Cruises. A third vessel, the Azamara Pursuit, was acquired from P&O Cruises, and started service in August 2018.

After Sycamore acquired Azamara in 2021, it added a fourth ship, the Azamara Onward.

Dan Hanrahan, Chairman
 Dondra Ritzenthaler, Chief Executive Officer
 Alain Ferzli, CFO
 Lisa Kauffman, Chief Marketing Officer
 Paulette Haedo, CIO
 Minas Miliaras, Chief Maritime Officer

Nico Corbijn, Chief Administrative Officer
 Michelle Lardizabal, Chief Sales Officer North America
 Andrew Smith, V.P. Revenue
 Michael Pawlus, Director, Strategic Itinerary and Destination Planning
 Signe Bjorndal, Director Entertainment, Marketing
 Michelle Dunn, Director HR
 Arlene Martinez, Director Port Operations
 Paul Chapple, Head of Land Product Development
 Simon Blacoe, Director Hotel Operations
 Jorge Lopez Franceschini, Director IT Shipboard
 Andrew Smith, Director Revenue Optimization
 Claudio Sammartano, Head of Onboard Revenue
 Herbert Waldner, Sr. Manager Supply Chain
 Joni Lunsford, Sr. Manager Land Program Development
 Johanna Saldaa, Manager Supply Chain
 David Drier, Manager Hotel Refurb
 Joni Lunsford, Manager Land Product Development
 Manju Varughese, Sr. HR Ops Analyst
 Jason Chaston, Corporate Exec. Chef

Azamara Journey: Built in 2000; 30,200 grt; 718 pax.
 (ex-Blue Dream, R6)
 Azamara Onward: Built in 1999; 30,200 grt; 680 pax.
 (ex-Pacific Princess, R3)
 Azamara Pursuit: Built in 2001; 30,200 grt; 708 pax.
 (ex-Adonia, Royal Princess, Minerva II, R8)
 Azamara Quest: Built in 2000; 30,200 grt; 708 pax.
 (ex-Blue Moon, R7)