

TABLE OF CONTENTS

6 Cruise Industry Overview 2019

- 6 Business Model
- 8 Cruise Industry 2019
- 10 Overview
- 12 Major Sailing Regions

16 The Worldwide Industry

- 18 World Cruise Fleet
- 22 Glossary
- 24 2019: Largest Companies
- 26 Capacity Growth
- 28 2027: Largest Companies
- 30 Orderbook

35 North America

- 35 Dominating
- 36 2019: Largest Companies
- 38 Market Shares
- 40 Key Deployments
- 42 Capacity Growth
- 44 2027: Largest Companies
- 46 Market Capacity
- 121 Fleet Changes
- 133 Executive Guide

157 Europe

- 157 Regional Potential
- 158 2019: Largest Companies
- 160 Market Shares
- 162 Key Deployments
- 164 Capacity Growth
- 166 2027: Largest Companies
- 168 Market Capacity
- 230 Fleet Changes
- 241 Executive Guide

255 Asia-Pacific

- 255 Readjustment
- 256 2019: Largest Companies
- 258 Market Shares
- 259 Key Deployments
- 260 2027: Largest Companies
- 263 Market Capacity
- 285 Fleet Changes
- 292 Executive Guide

299 Fleet Deployment

351 Market Reports

- 352 Caribbean
- 356 Mediterranean
- 360 Asia-Pacific
- 364 China
- 366 Northern/Western Europe
- 370 Alaska
- 372 Australia
- 374 West Coast
- 376 South America
- 378 Canary Islands
- 380 Indian Ocean/Red Sea
- 382 Bermuda
- 384 Trans-Atlantic
- 386 Canada/New England
- 388 Hawaii
- 390 Africa
- 392 Panama Canal
- 394 Domestic Waterways
- 396 Antarctica
- 398 World

400 Port Traffic

400 The Future