

table of contents

4-9	EXECUTIVE BRIEFING
10-28	CHINA GROWTH OVERVIEW
30-93	CHINA
30	China Speed
34	Carnival Corporation: Adjusting for Demand
35	CSSC: 10 Million Passenger Target
36	Costa: 'Game Changer' New Ship
40	Royal Caribbean: Anticipating the Spectrum
44	MSC: 'Great Potential'
46	Market Conditions
48	Star Cruises: 'Creating Demand'
50	Dream Cruises: Big Expansion Rolls On
52	Diamond: New Ship Plans Accelerate
54	Norwegian: Saying Farewell For Now
55	Bohai: New Markets
56	SkySea: Over and Out
60	CMG: Cruise Big Part of a Big Plan
62	Asia Fleet 2019
64	Celestyal: Expanding Sourcing
66	Interior Design: Tailor Made Ships
68	New Ship: Costa Venezia
70	New Ship: Spectrum of the Seas
72	SunStone: Building in China
74	Expedition: Second Largest Source Market
76	Ports Build Up
82	Market Capacity Break Out
94-103	ASIA-PACIFIC
94	Growth Overview
96	Royal Caribbean: Biggest Year Ever
98	Zen Cruises: 2019 Start Up Set
100	Port and Destination Focus
104-113	JAPAN
104	Japanese Market Moves Forward
106	Asuka: Luxury Product
107	Mitsui OSK: 'Bookings Strong'
108	Venus: High-Level Satisfaction
109	Princess: Year-Round in Japan
110	Port and Destination Focus
114-115	SOUTH KOREA
116-118	ORDERBOOK

