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1. MAJOR CRUISE LINES

► **AZAMARA**

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Azamara was launched by Royal Caribbean Cruises in 2007, positioned as a deluxe brand – between the premium and luxury segments of the market. It has since been rebranded as an up-market, destination-immersion driven experience.

Originally launched under the Celebrity Cruises’ umbrella, Azamara was soon moved out as a separate brand and product identity, and with a dedicated staff.

Azamara started with two ships, the Azamara Journey and Quest, which were transferred from sister company Pullmantur Cruises. A third vessel, the Azamara Pursuit, was acquired from P&O Cruises, and started service in August 2018.

- Richard Fain, Chairman and CEO,
Royal Caribbean Cruises
- Adam Goldstein, Vice Chairman,
Royal Caribbean Cruises
- Larry Pimentel, President and CEO
- Carol Cabezas, COO
- Michael Pawlus, Director, Strategic Itinerary
and Destination Planning
- Signe Bjorndal, Director Marketing
- Nils Lindstad, Director Sales and Service
- Scott Daniels, Director Hotel Operations
- Francisco Mallman, Manager Revenue
- Mike Bush, Manager, Destination Experience
- Paul Chapple, Manager Onboard Revenue
- Annette Arango, Global Head of PR and Marketing

- Azamara Journey: Built in 2000; 30,200 grt; 718 pax.
(ex-Blue Dream, R6)
- Azamara Pursuit: Built in 2001; 30,200 grt; 708 pax.
(ex-Adonia, Royal Princess, Minerva II, R8)
- Azamara Quest: Built in 2000; 30,200 grt; 708 pax.
(ex-Blue Moon, R7)

► **CARNIVAL CORPORATION**

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Carnival Corporation, the world’s largest cruise company, is comprised of (in alphabetical order) AIDA Cruises, Carnival Cruise Line, Costa Crociere, Cunard Line, Holland America Line, P&O Cruises (UK), P&O Cruises Australia, Princess Cruises and Seabourn Cruise Line. Combined, these brands operate over 100 ships with about 240,000 lower berths and an annual passenger capacity of more than 12 million.

Carnival, which was launched as Carnival Cruise Lines in 1972, went public in 1987. In 1989, Carnival acquired Holland America Line, including Windstar Cruises. In 1992, Carnival acquired a 25 percent interest in Seabourn Cruise Line, which was eventually increased to full ownership. In 1997, Carnival acquired a 50 percent interest in Costa Crociere and purchased the remaining 50 percent interest in the Italian cruise line in 2000. In 1998, Carnival acquired a 68 percent interest in Cunard Line, and in 1999 purchased the remaining 32 percent and simultaneously took 100 percent ownership of Seabourn.

In 2003, Carnival acquired P&O Princess Cruises, including the brands of Princess Cruises in North America; P&O Cruises, Ocean Village and Swan Hellenic in the British market; AIDA and A’Rosa Cruises in the German market; and P&O Cruises in Australia. (Carnival later sold A’Rosa; Swan Hellenic was shut down in April 2007, while the brand name was later sold; Windstar Cruises was sold in April 2007; and Ocean Village was phased out in 2010).

In 2007, Carnival entered into a joint venture with Spanish Orizonia Corporation, creating a new brand, Iberocruceros, of which Carnival held 75 percent, but later acquired full ownership. Iberocruceros was later shut down in 2014.

In 2015, Carnival launched Fathom, a one-ship brand for social impact travel, starting service in April 2016. Fathom ceased operations in June 2017.

Also in 2015, Carnival announced a joint venture with Chinese interests to launch a domestic cruise brand in China. An MOA has been signed for the construction of ships in China. In 2020, Carnival will help operate a domestic brand in China as a minority partner with China State Shipbuilding Corporation.

Carnival entered the Chinese market in 2006.

Carnival has new ships scheduled for delivery between the rest of 2020 and 2025 – for AIDA, Carnival, Costa, Cunard, Holland America, P&O, Princess and Seabourn, in addition to the new Chinese venture.

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2020:
Enchanted Princess: Built in 2020; 141,000 grt; 3,660 pax.

2021:
Discovery Princess: Built in 2021; 141,000 grt; 3,660 pax.

2023:
Unnamed: Built in 2023; 175,000 grt; 4,300 pax.

2025:
Unnamed: Built in 2025; 175,000 grt; 4,300 pax.

Michael Day, Sr. Director Entertainment
Nikos Kalamakis, Sr. Director Fleet Hotel

Seven Seas Explorer: Built in 2016; 54,000 grt; 750 pax.
Seven Seas Navigator: Built in 1999; 28,550 grt; 490 pax.
Seven Seas Mariner: Built in 2001; 48,075 grt; 720 pax.
Seven Seas Voyager: Built in 2003; 42,363 grt; 700 pax.

2020:
Seven Seas Splendor: Built in 2020; 54,000 grt; 750 pax.

2023:
Unnamed: Built in 2023; 54,000 grt; 750 pax.

▶ REGENT SEVEN SEAS CRUISES

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Website: www.rssc.com



▶ RITZ-CARLTON YACHT COLLECTION

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Website: www.ritzcarlton.com/en/yachts



Regent Seven Seas Cruises operates in the luxury segment of the market. The brand can trace its roots back to Diamond Cruises, which launched in the early 1990s. When Diamond merged with Seven Seas Cruise Line, Carlson Hospitality took over ownership and renamed the line Radisson Seven Seas Cruises and later Regent Seven Seas. Carlson owned the line from 1994 to 2006, when it was acquired by Prestige Cruise Holdings, which in turn was acquired by Norwegian in November 2014. (See listing for sister brand Oceania Cruises.) A number of office functions and fleet management functions are shared between Oceania, Regent and Norwegian.

Frank Del Rio, President and CEO, Norwegian Cruise Line Holdings
Jason Montague, President and CEO
Randall Soy, Exec. V.P.
Megan Hernandez, Sr. V.P. and CMO
Franco Semeraro, Sr. V.P. Hotel Operations
Frank A. Del Rio, Jr. V.P. Product Development
Luigi Razeto, Sr. V.P. Marine
Paolo Mele, Sr. V.P. Technical
Katina Athansiou, V.P. Charter Sales
Shawn Tubman, V.P. National Accounts

The Ritz-Carlton Yacht Collection plans to start service in 2020, growing to to a three-ship operation offering boutique high-end sailings globally. The start-up brand has ordered three 298-passenger ships.

Doug Prothero, Managing Director
Victor Cai, CFO
Mark Lockwood, Sr. V.P. Hotel Operations
Angela Composto, V.P. Sales and Marketing
Darius Mehta, V.P. Cruise Reservations, Land and Air
Benny Lago, V.P. IT
Soren Krogsgaard, V.P. Newbuild and Marine Operations
Michelle Boyer, V.P. Human Resources
Kris Endreson, Sr. Director Sales
Jethro Beck, Sr. Director Marine Operations
Marcus Salters, Sr. Technical Superintendent
Richard Karlsson, Sr. Electrical Superintendent
Lyllal Duncan, General Counsel
Sara Duncan, Director Marketing
Matthieu Godard, Director Culinary
Christine Lazarro-Teran, Director Shipboard Technology
Matthew Kiner, Sr. Manager Food & Beverage

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► **MYSTIC CRUISES**

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► **NICKO CRUISES**

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 Website: www.nicko-cruises.de



Mystic Cruises and Mystic Invest are building a series of small polar expedition ships in Portugal. The ships will be chartered out to customers. The company also has an ownership stake in Nicko Cruises and DouroAzul. In addition, Mystic will launch its own cruise brand for the U.S. market, Atlas Ocean Voyages (see separate listing).

Mario Ferreira, Chairman
 Thomas Carlson, Sr. V.P. Operations
 James Cabello, Director Operations and Product Development
 David Sagrista, Manager Cruise Operations

World Explorer: Built in 2019; 9,300 grt; 200 pax.

2020:
 World Voyager: Built in 2020; 9,300 grt; 200 pax.

2021:
 World Navigator: Built in 2021; 9,300 grt; 200 pax.

2022:
 World Traveller: Built in 2022; 9,300 grt; 200 pax.
 World Adventurer: Built in 2022; 9,300 grt; 200 pax.

2023:
 World Seeker: Built in 2021; 9,300 grt; 200 pax.

Nicko Cruises operates a riverboat brand in Europe and has started ocean operations with the World Explorer, chartered from Mystic Cruises.

Mario Ferreira, Chairman
 Guido Laukamp, Chief Commercial Officer
 Carsten Keil, CFO/Managing Director
 Marion Hilbrich, V.P. Operations
 Christian Kaatz, Head of International Sales

World Explorer: Built in 2019; 9,300 grt; 200 pax.

2020:
 World Voyager: Built in 2020; 9,300 grt; 200 pax.

► **OCEANWIDE EXPEDITIONS**

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